

The Southern Willamette Valley Chapter of

APICS

The Association for Operations Management
presents

Strategic Management of Resources

A 9-session Course of Instruction

Instructor: Patrick Belding, CPA, CPIM
When: Wednesday evenings, 5:00-8:00 p.m., starting Oct 1, 2008
Where: Golden Temple, 2545 Prairie Road, Eugene
What: This class is the capstone module in the CPIM certification program

Who Should Attend:

This course explores the relationship of existing and emerging processes and technologies to manufacturing strategy and supply chain-related functions. This course addresses three main topics: aligning resources with the strategic plan, configuring and integrating operating processes to support the strategic plan, and implementing change.

Objectives:

- Explain manufacturing, JIT, TQM, manufacturing strategy, organizational structure, human resource policies, and overall business strategy.
Explain how global distribution, international issues, and information technology affect the supply chain and the strategic relationship of its members.
Identify requirements for the cost-management process, methods and benefits, and the advantages and limitations of using cost-management data for operational decision making.
Describe the managerial considerations in project selection and assessment, including intangible and tangible considerations and process benefits.
Explain the organization and functions of the project team, techniques and tools of project evaluation and justification, and project implementation issues and phases.

Registration Deadline: September 19, 2008 (Late registration fee is \$25.00)

REGISTRATION FOR APICS COURSE

Strategic Management of Resources

Table with 4 columns: Name, Company, Phone, Membership #

Course, APICS or NAPM member \_\_\_\_\_ x \$340.00
Course, APICS or NAPM non-member \_\_\_\_\_ x \$370.00
Text: Operations Strategy with APICS Special Edition \_\_\_\_\_ x \$120.00
Late Registration Fee (see deadline above) \_\_\_\_\_ x \$ 25.00
Total Fees..... \_\_\_\_\_

Make Checks Payable: APICS - Southern Willamette Valley Chapter

Mail To: Nancy Miller
1755-1 Adkins
Eugene, OR 97402

Questions: Nancy Miller (541) 461-2160 ext 627
Nancy.Miller@goldentemple.com

To Fax Registration Forms: Attention Nancy Miller at Fax Number: (541) 762-5590

Registration forms can also be e-mailed to Nancy.Miller@goldentemple.com

More information at: www.apics-swiv.org